



HOOSIER RACING TIRE

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**TIRES DESIGNED FOR CHAMPIONS**

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01/12/24

Dear Customer,

As we gear up to kick off the 2024 racing season, we'd like to take a moment to share some exciting details with you about the ST tire line, our latest offering that is set to make waves in the world of oval asphalt racing.

The ST tire line was revealed in late 2023 after undergoing extensive and thorough testing during the summer and fall of last year. The tests were conducted to ensure that the new tire meets the highest standards of quality and performance. We are confident that you will be impressed with the outcome.

The construction of the ST tire line is similar to the 3035, F45, and 3045 models that our customers are accustomed to. However, the latest tire line features significant upgrades that make it a game-changer. You'll be able to enjoy a superior performance that will take your racing experience to a whole new level.

What sets the ST tire line apart is its updated compounds, which have been designed to provide greater adjustability and repeatability during testing and practice. With these tires, you'll be able to race harder and longer than ever before, without having to worry about conserving your tires.

We recommend starting with the same cold tire pressure you used previously, also your baseline setup should be similar to what you've used in the past. This will help you get the most out of your ST tires from the get-go.

### **Catalog Numbers**

#### **ST1 – Left Side**

- 10810ST1 - chalk range - 84  $\frac{3}{4}$ , 85 and 85  $\frac{1}{4}$
- 10820ST1 - chalk range - 85  $\frac{1}{4}$ , 85  $\frac{1}{2}$  and 85  $\frac{3}{4}$

#### **ST2 – Right Side**

- 10840ST2 - chalk range - 86  $\frac{1}{4}$ , 86  $\frac{1}{2}$  and 86  $\frac{3}{4}$
- 10850ST2 - chalk range - 86  $\frac{3}{4}$ , 87 and 87  $\frac{1}{4}$

#### **ST3 – Right Side**

- 10840 - chalk range - 86  $\frac{1}{4}$ , 86  $\frac{1}{2}$  and 86  $\frac{3}{4}$

We are also thrilled to announce that we have maintained the 2023 pricing for 2024. This is in line with our commitment to offer premium quality products at reasonable prices. We extend our best wishes to all the racers and teams and hope that you have fun on the track, pushing your limits, and enjoying the sport that you are passionate about!

Sincerely,  
Hoosier Tire